



# STRATEGIC PLANNING event

Ethno Complex "Macedonian Village"

Gorno Nerezi, Skopje

Saturday, 16.12.2017

## Schedule:

10:00 - Arrival and sign up

10:15 - Opening session- greetings from the president of MAAA and housekeeping (agenda, house rules, and schedule) - Misho Dokmanovic

10:35 - Alumni Association Best Practices - Laura Brown

11:20 - Break

11:30 - MAAA's New Branding, Mission statement and Committees  
(work in groups)

12:15 - Plenary discussion on MAAA's New Branding, Mission statement  
and Committees

12:45 - Overview of the different committees and assignment of  
participants to the different committees

13:00 - Lunch

14:00 - Committee working groups- develop 6-month goals and  
brainstorm ideas for activities

14:30 - PICK Chart Presentation- Shalom M. Konstantino (value vs.  
difficulty) followed by working groups PICK charting by group.

15:00 - Committee working groups - develop 6-month action plans

15:30 - Break

15:45 - Committees share their action plans with the rest of the group.  
Each committee will have 5-10 minutes.

16:30 - Funding opportunities with Albion Abdulai

17:00 - Goodbye